**- YOUR LOGO -**

**MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE: [DATE]**

***For More Information Contact:***

**[Name, Email, Phone Number]**

*(CITY, STATE)* **[Your organization]** is proud to announce a public screening of the highly-acclaimed documentary, *Unlocking the Cage,* directed by Academy Award nominated directors Chris Hegedus and D. A. Pennebaker, best known for their films *Don’t Look Back* and *The War Room*.

*Unlocking the Cage* follows animal rights lawyer Steven Wise and The Nonhuman Rights Project legal team in their unprecedented court challenge to break down the legal wall that separates animals from humans. From roadside zoos to courtroom battles, it is an intimate look at a lawsuit that could forever transform our legal system, and one man’s lifelong quest to protect “nonhuman” animals.

*Unlocking the Cage* first premiered in 2016 at the Sundance Film Festival and has been shown at dozens of film festivals across the globe. It premiered on HBO in February 2017.

The event will include a full screening, followed by a panel discussion and Q&A. Refreshments will be provided.

**Who:** [Your organization, list of any speakers]

**When:**

**Where:**

**To learn more about the film and the Nonhuman Rights Project visit:** [www.nonhumanrights.org](http://www.nonhumanrights.org)

**[Boilerplate information about your organization with website link]**

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