



Michigan Survey

A Survey of Michigan Voters

October 11, 2025

1. Are you aware that there are privately owned, non-accredited operations in Michigan that advertise themselves as “roadside zoos”?

	Total
Yes	39%
No	61%

2. Have you heard stories about “roadside zoos” causing suffering to the animals that they house?

	Total
Yes	37%
No	63%

3. How concerned are you about the possibility for animals suffering at “roadside zoos”?

	Total
I am very concerned	52%
I am somewhat concerned	37%
I am not concerned	11%

4. Do you support or oppose efforts to ensure there are options for legal recourse for animals that have suffered at “roadside zoos”?

	Total
Strongly support	54%
Somewhat support	25%
Somewhat oppose	6%
Strongly oppose	2%
I don’t have an opinion.	13%



5. Do you think the proper remedy for animals who have suffered and been kept in unsafe conditions at places like roadside zoos is to free these animals to a sanctuary, or should they be forced to live in the same environments they've already been harmed in?

	Total
Free these animals to a sanctuary	90%
Keep them in the same environments	10%

6. Since American law currently recognizes entities like corporations as legal persons, do you agree that the same recognition should apply to living beings like chimpanzees?

	Total
Yes	61%
No	39%

7. In your opinion, should the law treat highly intelligent animals similarly to vulnerable humans (like children or people under guardianship)?

	Total
Yes	64%
No	36%

8. Do you own a pet?

	Total
Yes	71%
No	29%

9. For statistical purposes only, what is your race?

	Total
African American	12%
White	76%
Hispanic	5%
Asian	2%
Native American	0%
Other / Prefer not to say	5%



10. Are you a woman, a man, or prefer not to say.

	Total
Woman	52%
Man	47%
Prefer not to say	1%

11. Do you consider yourself a Democrat, a Republican or something else?

	Total
Democrat	40%
Republican	31%
Something else	29%

12. What is your highest level of schooling?

	Total
High school or less	15%
Some college	28%
College graduate	38%
Attended graduate school	19%

13. Please enter the YEAR in which you were born.

	Total
18-40	36%
41-60	31%
61 or older	33%